Relativism

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Introduction

Moral relativism is a common response to the deepest conflicts we face in our ethical lives. Some of these conflicts are quite public and political, such as the apparently intractable disagreement in the United States over the moral and legal permissibility of abortion. Other conflicts inviting the relativistic response are of a less dramatic but more recurrent nature. This author’s experience as a first-generation Chinese American exemplifies a kind of conflict that others have faced: that between inherited values and the values of the adopted country. As a child I had to grapple with the differences between what was expected of me as a good Chinese son and what was expected of my non-Chinese friends. Not only did they seem bound by duties that were much less rigorous in the matter of honouring parents and upholding the family name, but I was supposed to feel superior to them because of that. It added to my confusion that I sometimes felt envy at their freedom.

Moral relativism, as a common response to such conflicts, often takes the form of a denial that any single moral code has universal validity, and an assertion that moral truth and justifiability, if there are any such things, are in some way relative to factors that are culturally and historically contingent. This doctrine is meta-ethical relativism, because it is about the relativity of moral truth and justifiability. Another kind of moral relativism, also a common response to deep moral conflict, is a doctrine about how one ought to act toward those who accept values very different from one’s own. This normative moral relativism holds that it is wrong to pass judgement on others who have substantially different values, or to try to make them conform to one’s values, for the reason that their values are as valid as one’s own. Another common response to deep moral conflict, however, contradicts moral relativism in its two major forms. It is the universalist or absolutist position that both sides of a moral conflict cannot be equally right, that there can be only one truth about the matter at issue. This position is so common, in fact, that William James was led to call us ‘absolutists by instinct’ (James, 1948). The term ‘universalism’ will be used hereafter, because ‘absolutism’ is used not only to refer to the denial of moral relativism, but also to the view that some moral rules or duties are absolutely without exception.
ii Meta-ethical relativism

The debate between moral relativism and universalism accounts for a significant proportion of philosophical reflection in ethics. In ancient Greece at least some of the ‘Sophists’ defended a version of moral relativism, which Plato attempted to refute. Plato attributes to the first great Sophist, Protagoras, the argument that human custom determines what is fine and ugly, just and unjust. Whatever is communally judged to be the case, the argument goes, actually comes to be the case (Theaetetus, 172AB; it is unclear, however, whether the real Protagoras actually argued in this manner). Now the Greeks, through trade, travel, and war, were fully aware of wide variation in customs, and so the argument concludes with the relativity of morality. The question with this argument, however, is whether we can accept that custom determines in a strong sense what is fine and ugly, just and unjust. It may influence what people think is fine and just. But it is quite another thing for custom to determine what is fine and just. Customs sometimes change under the pressure of moral criticism, and the argument seems to rely on a premise that contradicts this phenomenon.

Another kind of argument given for relativism is premised on the view that the customary ethical beliefs in any given society are functionally necessary for that society. Therefore, the argument concludes, the beliefs are true for that society, but not necessarily in another. The sixteenth-century essayist, Michel de Montaigne, sometimes makes this argument (‘Of custom, and not easily changing an accepted law’, in Montaigne, 1595), but it has had its greatest acceptance among anthropologists of the twentieth century who emphasize the importance of studying societies as organic wholes of which the parts are functionally inter-dependent. (See Article 2. Ethics in small-scale societies.) The problem with the functional argument, however, is that moral beliefs are not justified merely on the grounds that they are necessary for a society’s existence in anything like its present form. Even if a society’s institutions and practices crucially depend on the acceptance of certain beliefs, the justifiability of those beliefs depends on the moral acceptability of the institutions and practices. To show that certain beliefs are necessary for maintaining a fascist society, for instance, is not to justify those beliefs.

Despite the weaknesses of these arguments for moral relativism, the doctrine has always had its adherents. Its continuing strength has always been rooted in the impressiveness of the variation in ethical belief to be found across human history and culture. In an ancient text (Dissoi Logoi or the Contrasting Arguments; Robinson, 1979) associated with the Sophists, it is pointed out that for the Lacedaemonians, it was fine for girls to exercise without tunics, and for children not to learn music and letters, while for the Ionians, these things were foul. Montaigne assembled a catalogue of exotic customs, such as male prostitution, cannibalism, women warriors, killing one’s father at a certain age as an act of piety, and recites from the Greek historian Herodotus the experiment of Darius. Darius asked Greeks how much they would have to be paid before they would eat the bodies of their deceased fathers. They replied that no sum of money could get
them to do such a thing. He then asked certain Indians who customarily ate the bodies of their deceased fathers what they would have to be paid to burn the bodies of their fathers. Amidst loud exclamations, they bade him not to speak of such a thing (Montaigne’s ‘Of custom’ (1595), and Herodotus, Persian Wars, Book III, 38).

But while many have been moved by such examples to adopt moral relativism, the argument from diversity does not support relativism in any simple or direct way. As the Socrates of Plato’s dialogues observed, we have reason to listen only to the wise among us (Crito, 44C-D). The simple fact of diversity in belief is no disproof of the possibility that there are some beliefs better to have than the others because they are truer or more justified than the rest. If half the world still believed that the sun, the moon, and the planets revolved around the earth, that would be no disproof of the possibility of a unique truth about the structure of the universe. Diversity in belief, after all, may result from varying degrees of wisdom. Or it may be that different people have their own limited perspectives of the truth, each perspective being distorted in its own way.

It is sometimes thought that the extent and depth of disagreement in ethics indicates that moral judgements are simply not judgements about facts, that they assert nothing true or false about the world but straightforwardly express our own subjective reactions to certain facts and happenings, whether these be collective or individual reactions (e.g. see C. L. Stevenson, Ethics and Language (1944); for further discussion, see Article 38, Subjectivism). A more complicated view is that moral judgements purport to report objective matters of fact, but that there are no such matters of fact (see J. L. Mackie, Ethics: Inventing Right and Wrong, 1977). The success of modern science in producing a remarkable degree of convergence of belief about the basic structure of the physical world probably reinforces these varieties of scepticism about the objectivity of moral judgements. It is hard to deny that there is a significant difference in the degree of convergence of belief in ethics and in science. Yet there are possible explanations for that difference that are compatible with claiming that moral judgements are ultimately about facts in the world. These explanations might stress, for instance, the special difficulties of acquiring knowledge of subjects that pertain to moral knowledge.

An understanding of human nature and human affairs is necessary for formulating an adequate moral code. The enormously difficult and complex task of reaching such an understanding could be a major reason for differences in moral belief. Furthermore, the subject matter of ethics is such that people have the most intense practical interest in what is established as truth about it, and surely this interest engenders the passions that cloud judgement (for a reply in this spirit see Nagel, 1986, pp. 185-88). Universalists could point out that many apparently exotic moral beliefs presuppose certain religious and metaphysical beliefs, and that these beliefs, rather than any difference in fundamental values, explain the apparent strangeness. Consider, for example, the way our view of Darius’ Indians would change if we were to attribute to them the belief that eating the body of one’s deceased father is a way of preserving his spiritual substance. Finally, some of the striking differences in moral belief across societies may not be rooted in
differences in fundamental values but in the fact that these values may have to be implemented in different ways given the varying conditions that obtain across societies. If one society contains many more women than men (say, because men are killing each other off in warfare), it would not be surprising if polygamy were acceptable there, while in another society, where the proportion of women to men is equal, monogamy is required. The difference in accepted marriage practice may come down to that difference in the proportion of women to men, and not to any difference in basic moral ideals of marriage or of the proper relationships between women and men.

The mere existence of deep and wide disagreements in ethics, therefore, does not disprove the possibility that moral judgements can be objectively correct or incorrect judgements about certain facts. Moral relativists must chart some other more complicated path from the existence of diversity to the conclusion that there is no single true or most justified morality. I believe (and have argued, in Moral Relativity, 1984) that the relativist argument is best conducted by pointing to particular kinds of differences in moral belief, and then by claiming that these particular differences are best explained under a theory that denies the existence of a single true morality. This would involve denying that the various ways that universalists have for explaining ethical disagreement are sufficient for explaining the particular differences in question. (For another strategy of argument that relies more on an analysis of the meaning of moral judgements, see Harman, 1975.)

One apparent and striking ethical difference that would be a good candidate for this sort of argument concerns the emphasis on individual rights that is embodied in the ethical culture of the modern West and that seems absent in traditional cultures found in Africa, China, Japan and India. The content of duties in such traditional cultures instead seems organized around the central value of a common good that consists in a certain sort of ideal community life, a network of relationships, partially defined by social roles, again, ideal, but imperfectly embodied in ongoing existing practice. The ideal for members is composed of various virtues that enable them, given their place in the network of relationships, to promote and sustain the common good.

Confucianism, for instance, makes the family and kinship groups the models for the common good, with larger social and political units taking on certain of their features, such as benevolent leaders who rule with the aim of cultivating virtue and harmony among their subjects. (See Article 6, Classical Chinese Ethics.) Moralties centred on such values would seem to differ significantly from ones centred on individual rights to liberty and to other goods, if the basis for attributing such rights to persons does not seem to lie in their conduciveness to the common good of a shared life, but in a moral worth independently attributed to each individual. By contrast a theme frequently found in ethics of the common good is that individuals find their realization as human beings in promoting and sustaining the common good. Given this assumption of the fundamental harmony between the highest good of individuals and the common good, one might expect the constraints on freedom to have greater scope and to be more pervasive.
when compared to a tradition in which no such fundamental harmony between individual and common goods is assumed.

If the contrast between the two types of morality is real, it raises the question of whether one or the other type is truer or more justified than the other. The argument for a relativistic answer may start with the claim that each type focuses on a good that may reasonably occupy the centre of an ethical ideal for human life. On the one hand, there is the good of belonging to and contributing to a community; on the other, there is the good of respect for the individual apart from any potential contribution to community. It would be surprising, the argument goes, if there were just one justifiable way of setting a priority with respect to the two goods. It should not be surprising, after all, if the range of human goods is simply too rich and diverse to be reconciled in just a single moral ideal.

Such an argument could be supplemented by an explanation of why human beings have such a thing as a morality. Morality serves two universal human needs. It regulates conflicts of interest between people, and it regulates conflicts of interest within the individual born of different desires and drives that cannot all be satisfied at the same time. Ways of dealing with those two kinds of conflict develop in anything recognizable as human society. To the extent that these ways crystallize in the form of rules for conduct and ideals for persons, we have the core of a morality. Now in order to perform its practical functions adequately, it may be that a morality will have to possess certain general features. A relatively enduring and stable system for the resolution of conflict between people, for instance, will not permit the torture of persons at whim.

But given this picture of the origin and functions of morality, it would not be surprising if significantly different moralities were to perform the practical functions equally well, at least according to standards of performance that were common to these moralities. Moralities, on this picture, are social creations that evolve to meet certain needs. The needs place conditions on what could be an adequate morality, and if human nature has a definite structure, one would expect further constraining conditions on an adequate morality to derive from our nature. But the complexity of our nature makes it possible for us to prize a variety of goods and to order them in different ways, and this opens the way for a substantial relativism to be true.

The picture sketched above has the advantage of leaving it open as to how strong a version of relativism is true. That is, it holds that there is no single true morality, yet does not deny that some moralities might be false and inadequate for the functions they all must perform. Almost all polemics against moral relativism are directed at its most extreme versions: those holding that all moralities are equally true (or equally false, or equally lacking in cognitive content). Yet a substantial relativism need not be so radically egalitarian. Besides ruling out moralities that would aggravate interpersonal conflict, such as the one described above, relativists could also recognize that adequate moralities must promote the production of persons capable of considering the interests of others. Such persons would need to have received a certain kind of nurturing and care from others. An adequate morality, then, whatever else its content, would have to prescribe and
promote the sorts of upbringing and continuing interpersonal relationships that produce such persons.

A moral relativism that would allow for this kind of constraint on what could be a true or most justified morality might not fit the stereotype of relativism, but would be a reasonable position to hold. One reason, in fact, that not much progress has been made in the debate between relativists and universalists is that each side has tended to define the opponent as holding the most extreme position possible. While this makes the debating easier, it does nothing to shed light on the vast middle ground where the truth indeed may lie. Many of the same conclusions could be drawn about the debate over normative moral relativism: much heat, and frequent identification of the opponent with the most extreme position possible.

iii Normative relativism

The most extreme possible position for the normative relativist is that no-one should ever pass judgement on others with substantially different values, or try to make them conform to one's own values. Such a definition of normative relativism is usually given by its opponents, because it is an indefensible position. It requires self-condemnation by those who act according to it. If I pass judgement on those who pass judgement, I must condemn myself. I am trying to impose a value of tolerance on everyone, when not everyone has that value, but this is not what I am supposed to be doing under the most extreme version of normative relativism. Philosophers are usually content with such easy dismissals of the most extreme version of normative relativism, but there is reason to consider whether more moderate versions might be more tenable. The reason is that normative relativism is not just a philosophical doctrine but a stance adopted toward morally troubling situations.

Anthropologists are sometimes identified with this stance, and it is instructive to understand how this identification emerged from a historical and sociological context. The birth of cultural anthropology in the late nineteenth century was in part subsidized by colonizing governments needing to know more about the nature and status of 'primitive' peoples. Influenced by Darwinian theory, early anthropological theory tended to arrange the peoples and social institutions of the world in an evolutionary series, from primordial man to the civilized human being of nineteenth-century Europe. Many anthropologists eventually reacted against the imperialism of their governments and to its rationalization supplied by their predecessors. More importantly, they came to see the peoples they studied as intelligent men and women whose lives had meaning and integrity. And this led to questioning the basis for implicit judgements of the inferiority of their ways of life, especially after the spectacle of the civilized nations in brutal struggle with one another in the First World War (see, for example, Ruth Benedict, Patterns of Culture, 1934, and more recently, Melville Herskovits, Cultural Relativism: Perspectives in Cultural Pluralism, 1972).

The normative relativism of some of the anthropologists of that period, then, was a response to real moral problems concerning the justifiability of colonization.
and more generally concerning intervention in another society so as to cause major changes in previously accepted values or in people's ability to act on those values. No simple version of normative relativism is the answer to these problems, as was illustrated by the fact that an ethic of non-judgemental tolerance would self-destruct when used to condemn the intolerant. The inadequacy of the simple versions also is illustrated by the swing in anthropology on the question of normative relativism after the Second World War. That war, many realized, was a battle against enormous evil. Such a realization brought vividly to the forefront the necessity of passing judgement at least sometimes and of acting on one's judgement. And accordingly there was a new trend within cultural anthropology toward finding a basis for making judgements that would depend on criteria to be applied to all moral codes.

A more reasonable version of normative relativism would have to permit us to pass judgement on others with substantially different values. Even if these different values are as justified as our own from some neutral perspective, we still are entitled to call bad or evil or monstrous what contradicts our most important values. What we are entitled to do in the light of such judgements, however, is another matter. Many of us who are likely to read this book would be reluctant to intervene in the affairs of others who have values substantially different from ours, when the reason for intervention is the enforcement of our own values, and when we think that we have no more of an objective case for our moral outlook than the others have for theirs. The source of this reluctance is a feature of our morality. A liberal, contractualist outlook is very much part of our ethical life in the postmodern West, whether we acknowledge it or not. (See Article 15, THE SOCIAL CONTRACT TRADITION.) We want to act toward others in such a way that our actions could be seen as justified by them if they were fully reasonable and informed of all relevant facts. If we hold a meta-ethical moral relativism, however, then we must recognize that there will be occasions when some otherwise desirable course of action toward others with different values will violate this feature of our morality.

At that point, there is no general rule that will tell us what to do. It would seem to depend on what other values of ours are at stake. If a practice performed by others were to involve human sacrifice, for example, then the value of tolerance might indeed be outweighed, and we may decide to intervene to prevent it. The disagreement over the legal permissibility of abortion demonstrates how difficult the weighing can be, however. Consider the position of those who believe that abortion is morally wrong because it is the taking of life that has moral status. Within this group some seem undisturbed by the fact that there is deep disagreement over the moral status of the fetus. They wish to prohibit abortion. But others in this group, while holding that abortion is wrong, admit that reasonable persons could disagree with them and that human reason seems unable to resolve the question. For this reason they oppose legal prohibitions of abortion. The former believe that the latter do not take the value of human life seriously, while the latter believe that the former fail to recognize the depth and seriousness of the disagreement between reasonable persons. (See also Article 26, abortion.)
Each position has some force, and clearly normative relativism offers no simple solution to the dilemma. What the doctrine provides, however, is a set of reasons for tolerance and non-intervention that must be weighed against other reasons. The doctrine applies not only to proposed interventions by one society in another, but also, as in the case of abortion, to deep moral disagreements within pluralistic societies containing diverse moral traditions. If meta-ethical relativism is true, even if only with respect to a limited set of moral conflicts such as abortion, then our moral condition is immeasurably complicated. We must strive to find what will be for us the right or the best thing to do, and also deal with the feelings of unease caused by the recognition that there is no single right or best thing to do. This task, no matter how difficult, is not the end of moral reflection. It instead may be the beginning of a different sort of reflection that involves on the one hand an effort to reach an understanding with those who have substantially different values, and on the other the effort to stay true to one’s own values. Some of those who believe that abortion is the taking of a life with moral status, for instance, have chosen to oppose it by placing their efforts into organizations that aim to lessen the perceived need for abortion, organizations that aid unwed mothers, for example.

One final issue regarding relativism needs addressing. Relativism has a bad name in some quarters because it is associated with a lack of moral conviction, with a tendency toward nihilism. Part of the reason for the bad name may be the identification of relativism with its most extreme forms. If these forms are true, then everything is permitted, on someone’s morality. But another reason for the bad name is the assumption that one’s moral confidence, one’s commitment to act on one’s values, is somehow dependent on maintaining the belief that one’s morality is the only true or the most justified one. But surely some reflection will reveal that such a belief alone would not guarantee a commitment to act. The commitment to act involves a conception of what one’s morality means to the self, whether it be the only true one or not. It involves making a connection between what one desires, what one aspires to, and the substantive content of one’s moral values. It is being able to see morality as important to us in these ways that allows us to avoid nihilism. The belief that our morality is the only true or most justified one does not automatically create this kind of importance, nor is it a necessary condition for this kind of importance, because the values I may see as important and part of what makes life most meaningful to me may not have to be values that all reasonable persons would accept or recognize to be true.

Here, as in other matters concerning relativism, the emotion provoked by the mere name tends to muddle the issues and to polarize unnecessarily. When we get through defending and attacking what most people conceive as relativism or what they associate with it, then most of the real work remains to be done. What is left is a moral reality that is quite messy and immune to neat solutions. But why should we have expected anything else?
PART VI · NATURE OF ETHICS

References
